

designatics® offers cross-media design [ design with a smile ].

We are creators of exhibition design and communication design.

Since 1996, we have developed and implemented [ in-house workshop ]  
on-point creative ideas for our clients.

We are passionate about delivering innovative communication  
solutions – digitally connected [ online ], haptically interactive  
[ hands-on exhibits ] and atmospherically immersive  
[ interior communications ].

→ exhibitions, trade fairs, exhibits, corporate design, events, interior



We are an innovative, highly motivated agency specialising in cross-media design – big enough to fulfil extravagant client requests, small enough to pay attention to detail.

Since 1996, we have worked across various design disciplines – 2D and 3D.

## Who we are

designatics is three graduate designers, some full-time members of staff and a network of free-lancers from the fields of design, information technology, crafts, technology, management and marketing.

In our studio, offices and adjacent workshop, our creative, organisation and production experts work together under one roof. The proximity of our facilities and our collaborative approach to work allow the best possible synergies, unconventional solutions and prompt implementation.

designatics has three managing partners:

Frank Hussong [→] Daniela Reuter [→] Michael Kientzler [→]

## Who we are

**designatics is three graduate designers:**



### Frank Hussong

Apprenticeship: merchant in wholesale and foreign trade

Perennial work experience in metallic sculpting, cabinetmaking and restoration.

Internship and following co-worker at Ron Arad Associates Ltd., London.

Academic studies of design at the Cologne international school of design, diploma in 1996: Systematical building set for kids aged two to eight years (German Patent 1996)



### Daniela Reuter

Apprenticeship: clerk in advertising

Following employment: Hoechst AG, central advertising department

Free project work for the Design Institut Köln.

Scientific co-worker at the IAO, Fraunhofer Gesellschaft, Stuttgart. Divisions: product design, office construction and virtual reality lab.

Academic studies of design at the Cologne international school of Design (kisd.de), diploma in 1996: Lectron CD-Laboratory – an interactive learning software for electricity with virtual tool box (published in: Multimedia Yearbook 1997)



### Michael Kientzler

Service for various design studios, for example Christo Leuchten, Laubersheimer Werkstätten und Zebra Design

Semester abroad at the Swire School of Design, Hongkong; Internship at Longford Industrial Ltd. and Gear Atelier, Hongkong

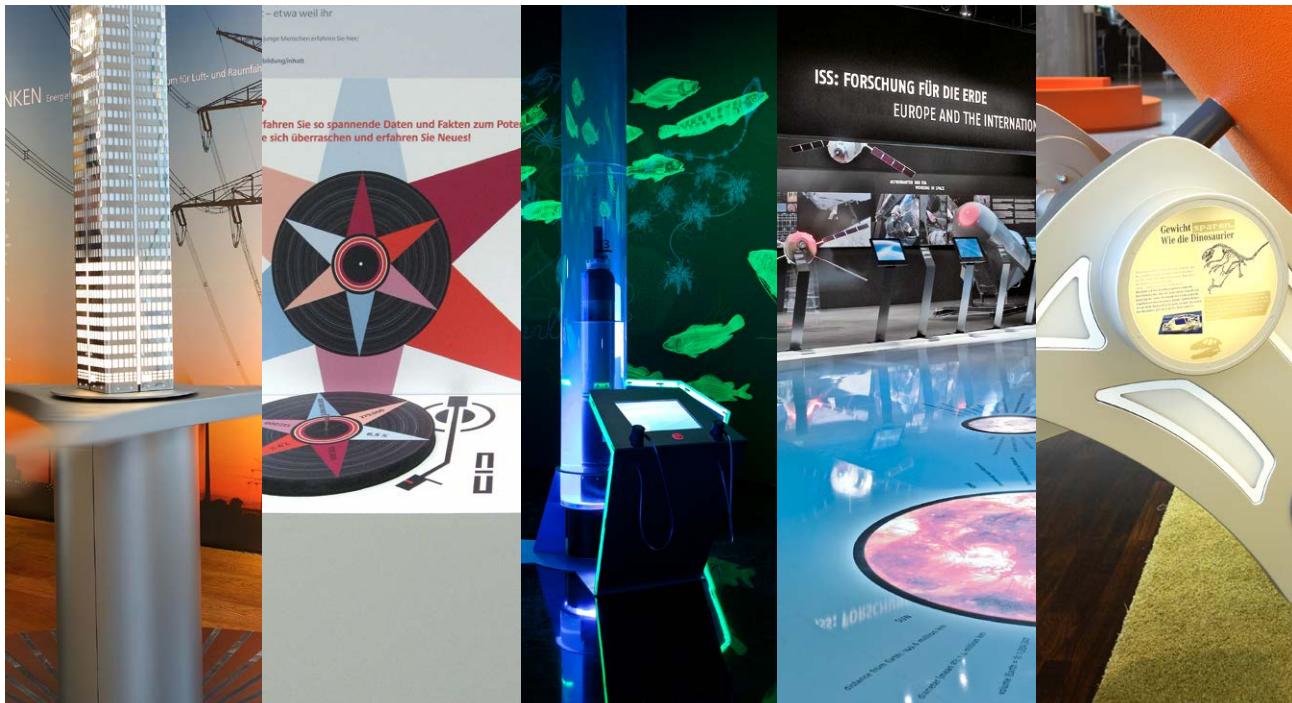
Academic studies of design at the Cologne international school of design, diploma in 1997: Gecko – a baby buggy with a new kind of steering mechanism (Lucky Strike Junior Design Award 1997, winner)

## What we can do for you

Providing all-round, cross-media solutions – this is our strength.

We work in a multidisciplinary way, offering a full-service package, from initial idea via detailed planning to concrete implementation.

Thanks to our broad-based portfolio, we think outside the box. Instead of standard solutions, we introduce clients to new, sometimes unconventional approaches.



## Communications + Exhibition Design

### Exhibition concept development, planning and construction

Consultation, concept development and construction of spatial presentations, objects and furniture / presentation and planning with 3D visualisation programmes / construction and assembly in own workshops, on-site assembly and installation

### Communication strategies and media design

Consultation, concept development and design of corporate presentations / development and production of print and online communications and advertising / 2D design for interiors, interface design for exhibits

## Communications + Exhibition Design

### exhibitions

Cultural and scientific exhibitions, touring exhibitions, international exhibitions, expos, themed presentations, participatory exhibitions, theme parks, exhibition graphics, large-format prints

### fairs

Individual trade fair booths, furnishings, displays and graphics

### exhibits

Interactive exhibits, hands-on objects, educational installations, interface design

### corporate design

Image, name-finding, logo/emblem development, definition of design guidelines in a design manual / design and production of printed material: stationery, brochures, flyers, cards, folders, packaging, ads, posters, banners, promotional items, POS advertising measures, outdoor advertising, corporate signage / design of online media and the technical implementation of websites, content management-based websites (CMS), online shops, animations, media-based company presentations, interface design

### events

Promotional, scientific and cultural presentations for special functions and occasions: press meetings, staff motivation events, prize draws, sponsored events, anniversaries

### interiors

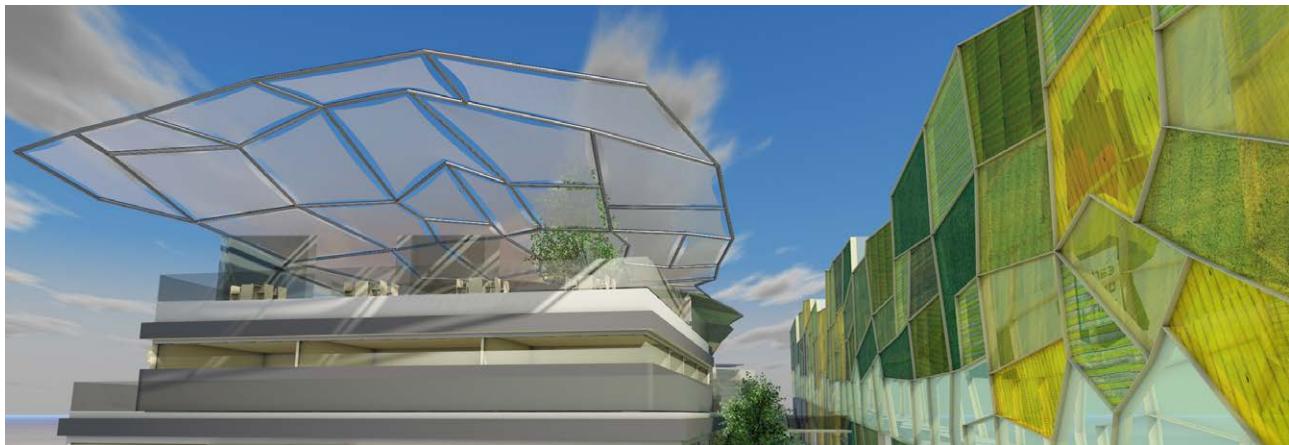
Interior design, store fittings, showrooms, displays, presentation systems, wall designs

## How we work

We support our clients throughout – from initial idea to the professional implementation of a project.

We make sure projects run smoothly, quickly and flexibly. We also respond to your wishes at short notice and can implement individual, customised solutions.

The projects we deliver are thematically diverse and geared towards the exact needs of our clients: solutions that are bespoke rather than ready-made.



## Concept and implementation from a single source!

### Analysis / Idea / Concept

We develop our design solutions on the basis of a client brief and in-depth research. Our design concept is presented on moodboards, in alternative layouts, graphics, sketches and with photorealistic 3D renderings.

In addition to informative visualisations, our full-service package embraces scheduling and cost calculation.

### Planning / Project management

A detailed plan ensures project quality and completion by the agreed deadline and according to an agreed budget. We prepare production plans, floor plans, storyboards and sitemaps, and coordinate a team of motivated experts who carry out the project.

### Production monitoring / Production

We build exhibits, exhibitions and entire trade fair booths in our own workshops. Our team of experts also carries out on-site assembly and installation. Coordination of the project with team members and providers of external services such as copy, photography, film, programming and printing, occurs internally.



## Expo Dubai Pavilion Germany

Concept / Design / Interior design / Planning / Construction

Client: Federal Ministry for Economic Affairs and Energy / Koelnmesse

Agency: Adunic / facts and fiction

Construction: in own workshops

Photos: Andreas Keller Fotografie





## Visitor Center BMAS

Concept / design / exhibition graphics / planning / construction

Client: Bundesministerium für Arbeit und Soziales

Agency: facts and fiction

Construction: in own workshops

Photos: J. Konrad Schmidt / facts and fiction





## Expo Dubai Pavilion Monaco

Concept / Design / Interior design / Planning / Construction

Client: Monaco Inter Expo

Agency: facts and fiction

Construction: in own workshops

Photos: Andreas Keller Fotografie





## Locations of DLR DLR

Concept development / design / planning / construction

Client: DLR – Deutsches Zentrum für Luft- und Raumfahrt

Exhibition: DLR Headquarters, Cologne

Construction: in own workshops





## Simply Excellent RAL, Interzum, Cologne

Concept / architecture / design / planning / construction

Client: RAL

Construction: in own workshops

Photos: Tomy Badurina Fotografie





## consequent smart Zentek, IFAT, Munich

Concept / architecture / design / planning / exhibition graphics / construction

Client: Zentek

Construction: in own workshops

Photos: Alexander Bernhard





## Expedition Middle Ages Museum Schnütgen

Concept / design / exhibition graphics / architecture / planning / construction

Client: Museum Schnütgen, Cologne

Construction: in own workshops

Photos: Martin Gaißert





## Expo Kazakhstan Azerbaijan pavilion

Concept / design / interior design / planning / construction

Client: Azerbaijan

Agency: facts and fiction

Construction: in own workshops

Photos: © facts and fiction





## MenschenWelt DBU Deutsche Bundesstiftung Umwelt

Concept development / design / planning / construction

Client: DBU Deutsche Bundesstiftung Umwelt

Agency: facts and fiction

Exhibition: Zentrum für Umweltkommunikation, Osnabrück

Construction: in own workshops



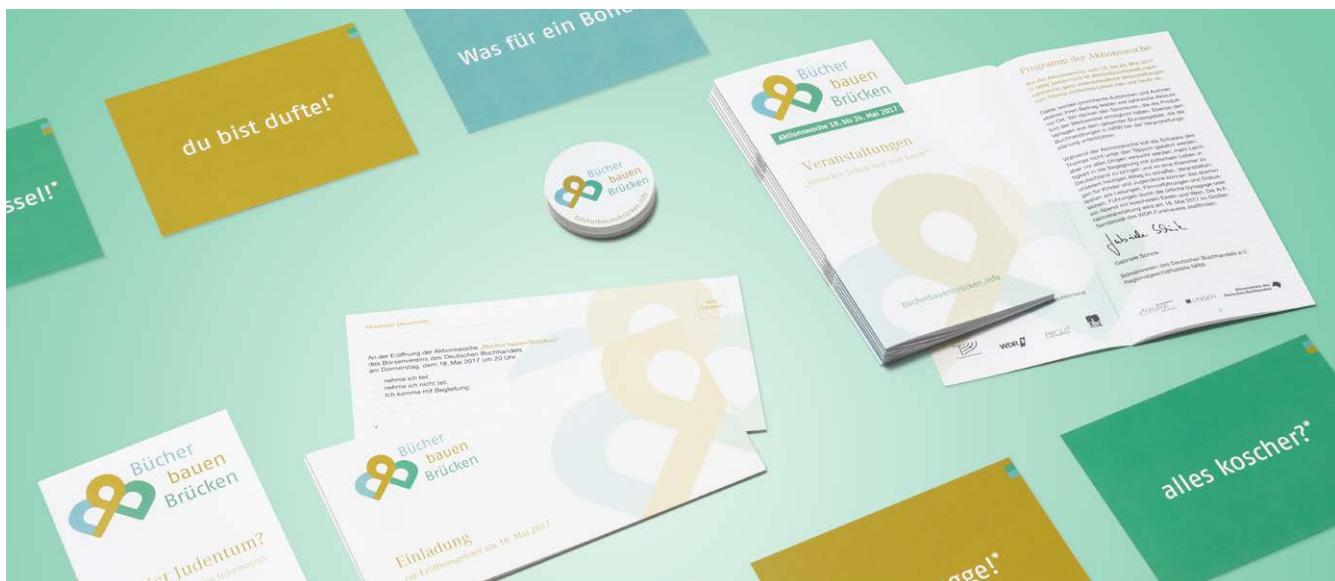


## „Jewish life here and today“ Bücher bauen Brücken

Corporate design / logo development / brochures / flyers / posters / post cards / sticker / invitation cards / projector presentation / carrying bag

Client: Börsenverein des Deutschen Buchhandels

Cooperating with Synagogen-Gemeinde Köln, WDR 3, Kölnische Gesellschaft für Christlich-Jüdische Zusammenarbeit





## Expo Kazakhstan Total, France pavilion

Concept / design / interior design / planning / construction

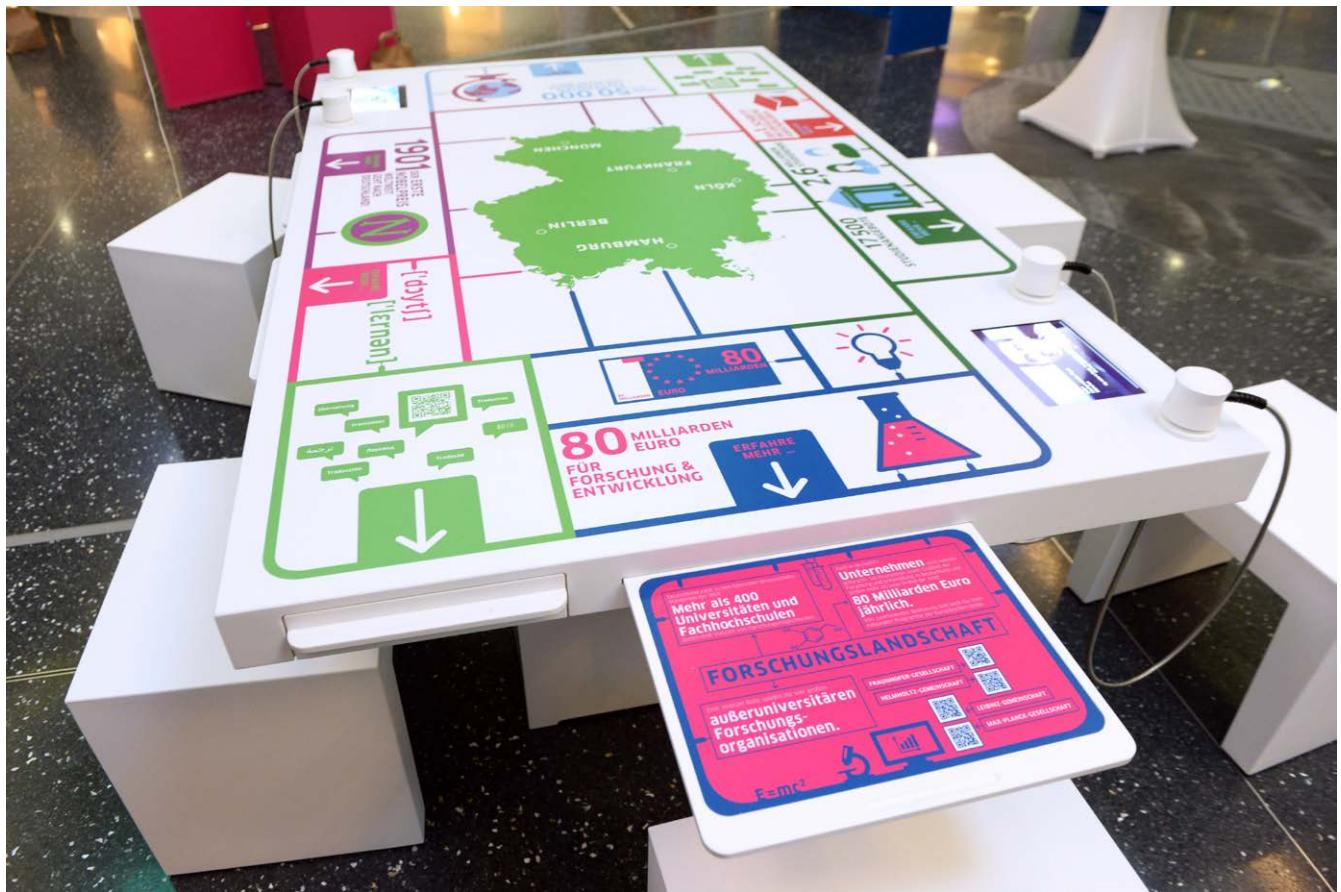
Client: Total

Agency: facts and fiction

Construction: in own workshops

Photos: © facts and fiction





## Erfinderland Deutschland (Germany, the land of inventors) Goethe-Institut

Concept development / design / interior design / planning / construction

Client: Goethe-Institut

Agency: facts and fiction

Construction: in own workshops

Photos: © Martin Misere + facts and fiction





## Multifaceted Nordzucker

Concept / design / planning / construction

Client: Nordzucker

Agency: facts and fiction

Construction: in own workshops





## Taking energy further Exhibits on energy research, DLR

Concept development / design / planning / construction

Client: DLR Deutsches Zentrum für Luft- und Raumfahrt (German Aerospace Centre)

Exhibitions: Q110 Deutsche Bank Trendlabor, Berlin

Construction: in own workshops





## Expo Milan Kazakhstan pavilion

Concept / design / interior design / planning / construction

Client: Kazakhstan

Agency: facts and fiction

Architects for building: gtp2

Construction: in own workshops

Photos: © Martin Misere + facts and fiction





## Educational obstacle course Open Day, Deutsche Bundesbank

Concept development / design / planning / construction

Client: Deutsche Bundesbank

Agency: facts and fiction

Exhibitions: Open Day, Frankfurt

Construction: in own workshops



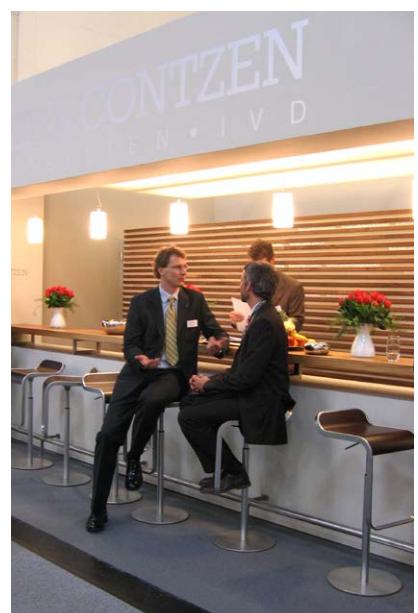


## The longest counter Greif & Contzen, Expo Real, Munich

Concept development / architecture / design / planning / exhibition graphics / screenings / construction

Client: Greif & Contzen

Construction: in own workshops

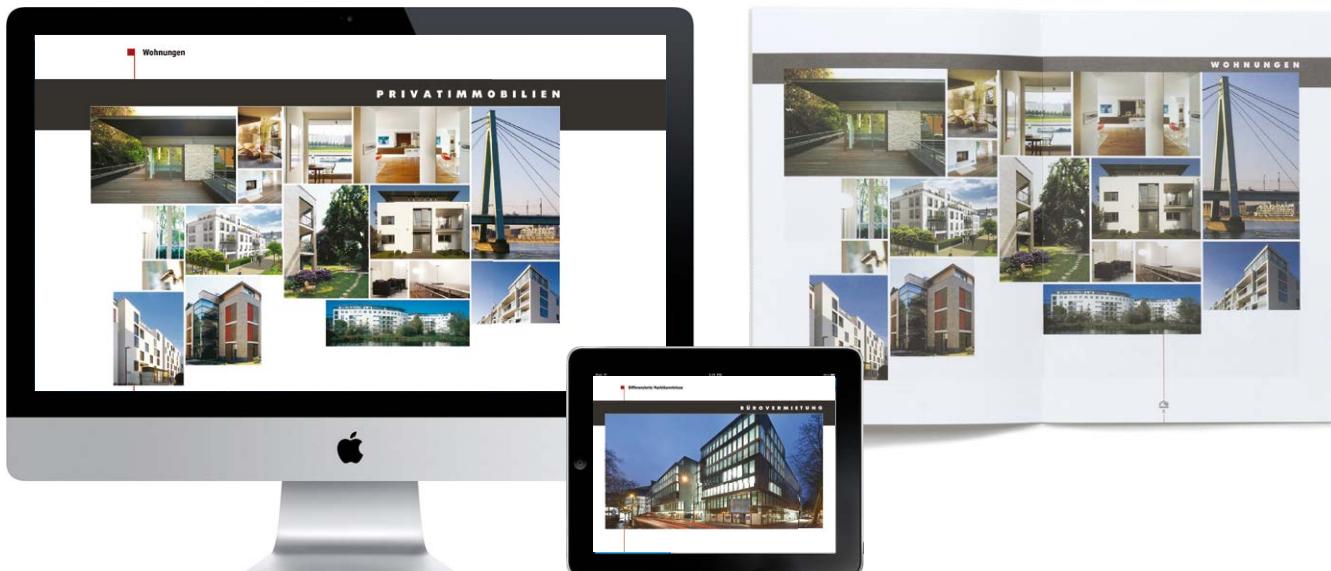




## Value added Greif & Contzen Immobilien

Corporate design / photography / copy / ads / newspaper inserts / company brochures / press folders / exposé sleeves / press reports / flyers / invitation cards / PC presentations / plasma screen presentations / promotional items / flags / advertising banners / billboards / pop-up displays / roll-up displays / mobile display walls / trade fair graphics

Client: Greif & Contzen Immobilien





## Seavolution – Expo Korea German pavilion / exhibit design

Concept / design / planning / construction

Commission: Federal Ministry of Economics and Technology

Organisation: Hamburg Messe und Congress

Content development: facts and fiction, GTP Architekten

Exhibitions: Expo 2012 Yeosu Korea

Construction: in own workshops



Awards: EXPO Exhibitor Magazine's Expo Award, Gold Award Expo, Galaxy Award Gold / EuBEA Gold, EVA Bronze, BoB Award Bronze, Golden Award of Montreux Finalist





## Securing the future of Germany BMAS, Open Day, Berlin

Concept development / design / exhibition graphics / planning / construction

Client: Federal Ministry of Labour and Social Affairs

Agency: facts and fiction

Construction: in own workshops

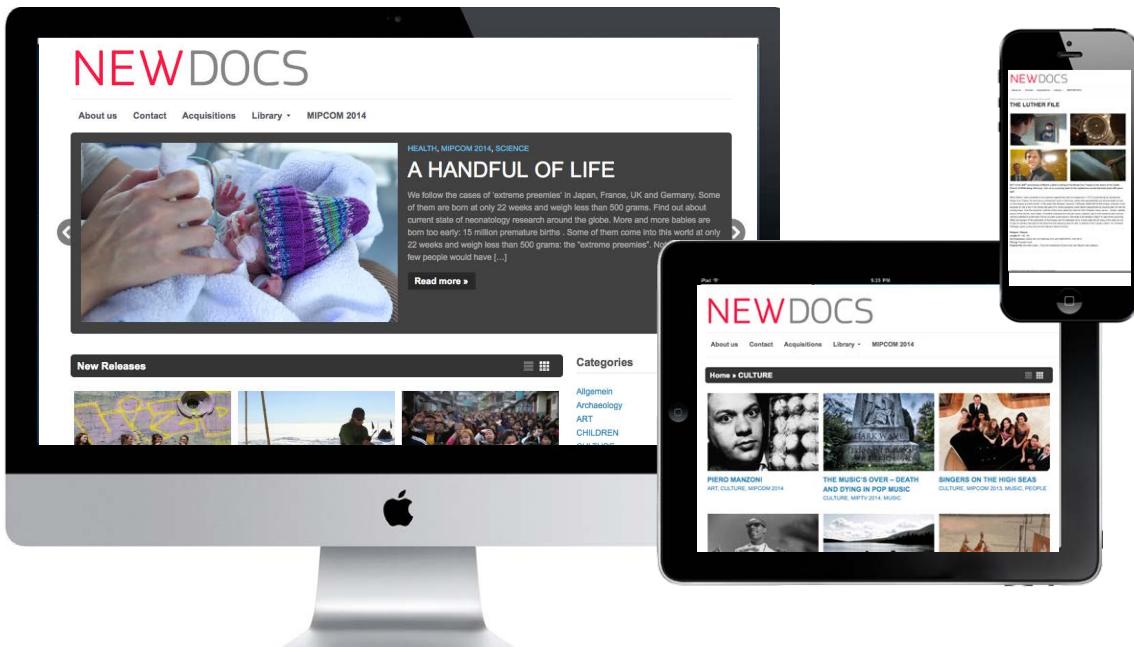




## Current Affairs New Docs

Corporate design / stationery / business cards / trade fair catalogues / greetings cards / posters / newsletters / ads / flyers

Client: New Docs





## Networked nature – Biodiversity research at DFG DFG, touring exhibition

Concept development / design / exhibition graphics / accompanying media / architecture / planning / construction

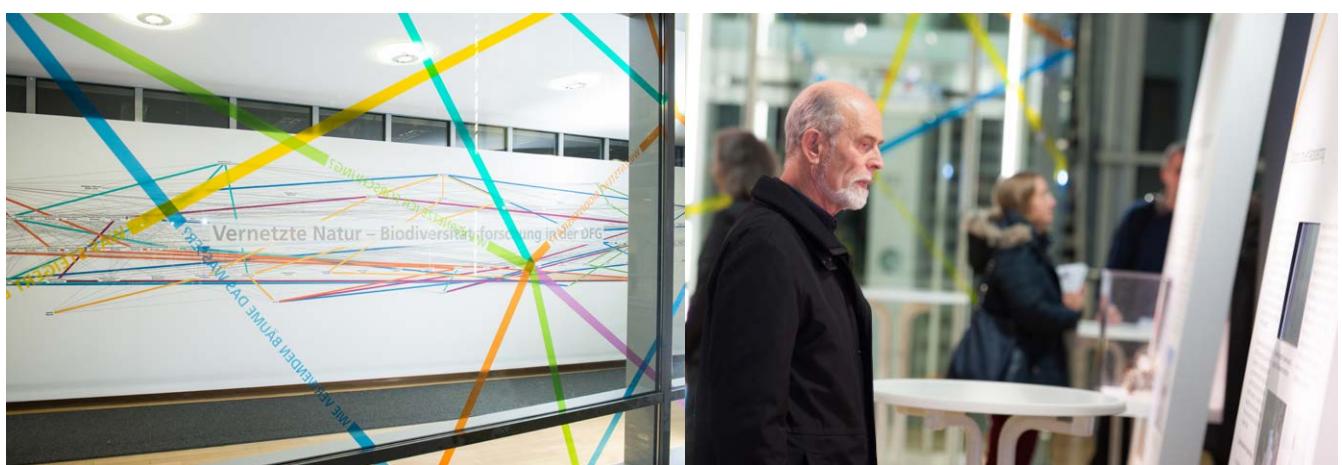
Client: DFG Deutsche Forschungsgemeinschaft

Partner: Holger Kroker + facts and fiction

Exhibitions: DFG headquarters Bonn

Construction: in own workshops

Photos: DFG/Jan Schumacher





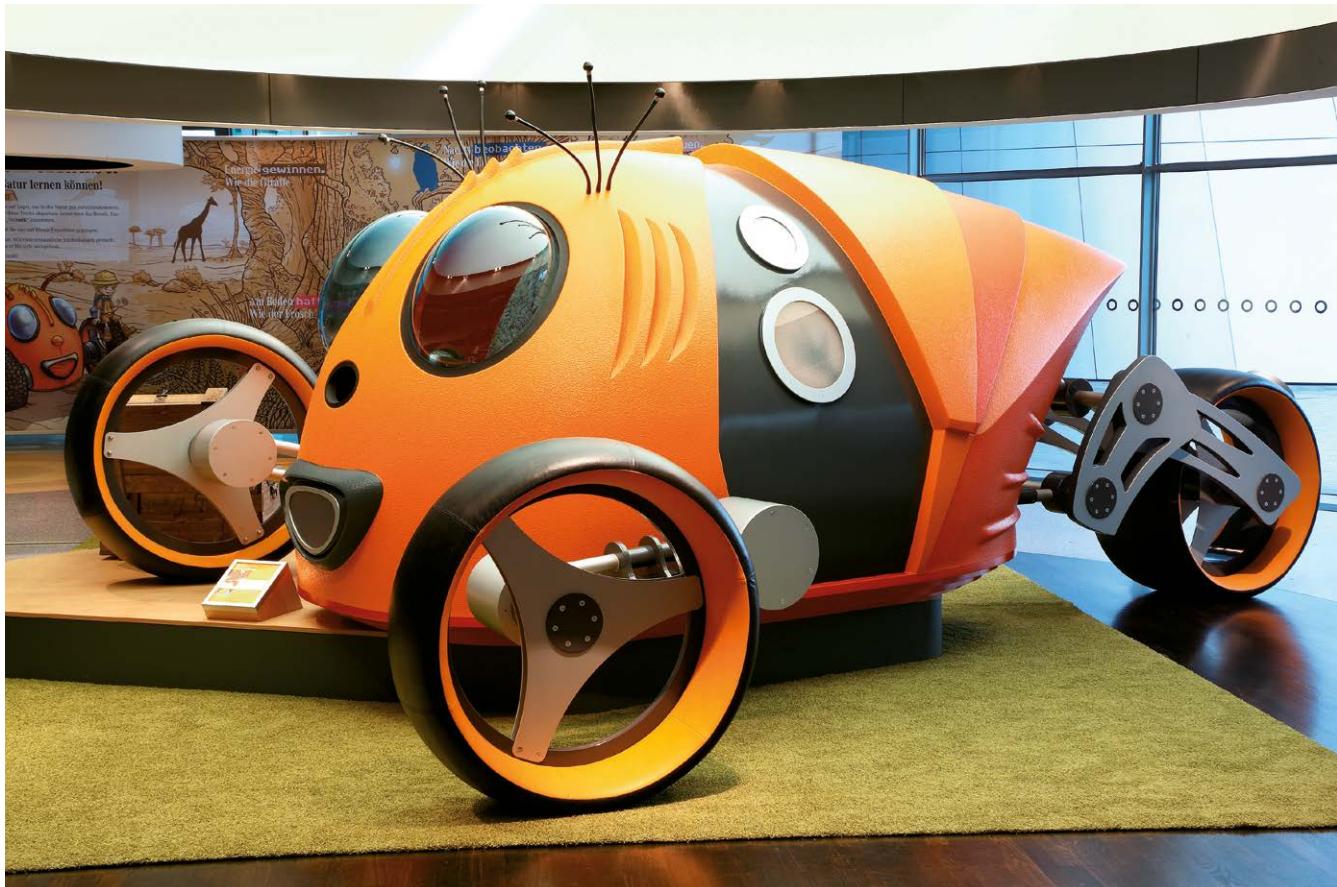
## Modular architecture Carlsen Verlag, Book Fair, Frankfurt

Concept development / architecture / design / planning / exhibition graphics / construction

Client: Carlsen Verlag

Construction: in own workshops





## NiQ on tour – Mercedes-Benz university for children Daimler AG / Mercedes-Benz, touring exhibition

Design (in cooperation) / planning (in cooperation) / construction

Client: Daimler AG / Mercedes-Benz

Agency: Atelier Markgraph (design, overall concept development, project management)

Construction: in own workshops

Exhibitions: incl. Science Days Europa-Park Rust, IdeenPark Messe Stuttgart,

Mercedes-Benz Museum, currently Explora il museo del bambini di roma

Awards: Finalist Cannes Lions 2007 / iF communication design award 2008 /

Nominated for the Design Award of the Federal Republic of Germany 2010





## Space for Earth – Space Pavilion at ILA, Berlin BDLI / BMWi / ESA / DLR

Concept development / architecture / design / planning / exhibit construction

Client: BDLI / BMWi / ESA / DLR

Agency: facts and fiction

Booth construction: Klartext

Exhibit construction: in own workshops

Awards: Galaxy Award Gold / EX Award Gold / Adam Award Bronze / if communication Award / nominated for the German Design Award





## Hier wächst die Freude (Where happiness grows) Dinger's Gartencenter, corporate design

Corporate design / copy, slogans / photography / illustrations / ads for magazines, newspapers, / seasonal customer magazines / advertising inserts, folders, flyers / special publications such as a floristry book / screen presentations / annual brochures / brochures for kids / placards, posters, pop-up displays / large-format banners, flags / store signage / promotional items / vehicle signage / bus, tram advertising / transit advertising / newsletters / online presence (CMS)

Client: Dinger's Gartencenter Cologne





## 3D viewer Opel, IAA, Frankfurt

Concept development / design / planning / construction

Client: Opel

Agency: On Air Production

Construction: in own workshops



? /

**Entdecken Sie die Zeichnungen unter der Malerei!**  
**Discover the drawings beneath the painting!**



2 / Wo weicht die Malerei von der Unterzeichnung ab?  
 Where does the painting differ from the underdrawing?

chung der Unterzeichnung

5 /

Infrared radiation makes the underdrawing visible



## Altarpiece of the City Patron Saints Wallraf das Museum

Storyboard / layout / programming / screen presentation (flash)

Client: Wallraf-Richartz-Museum, Cologne

2 /

**Woran erkennen wir die beiden Maler?**  
 How can we recognize the two painters?

?/1/2/3

START



Das zeichnet den „Meister der heiligen Veronika“ aus: glatter Farbauftrag ohne Pinselspuren, weiche Übergänge zwischen den Farbtönen.

The ‘Master of St Veronica’ is characterized by: smooth application of paint without visible brushstrokes, soft transitions between the colours.

Vergleichen Sie die Gesichter in der Röntgenaufnahme! ▶

Compare the faces in the X-ray. ▶



## Living Energy – Educational trail for kids RheinEnergie / Kölner Zoo

Concept development / design / illustrations / exhibit graphics / planning / construction

Client: RheinEnergie / Kölner Zoo

Agency: facts and fiction

Construction: in own workshops





## Living Energy RheinEnergie / Kölner Zoo

Characters Wassily & Elektra / illustrations / exhibit graphics / tramway graphics / verschiedene Werbeartikel / Anzeigen / flyer

Client: RheinEnergie / Kölner Zoo

Agency: facts and fiction / Zum Goldenen Hirschen





## sit inside sound sonic chair

Corporate design / name-finding / logo development / stationery / business cards / brochures / flyers / banners / posters / ads / photography / copy, slogans / exhibition graphics / online presence

Client: designatics production GmbH

## ◎ sonic chair

sit inside sound





## Hotel Mama Microsoft

Concept / design / planning / construction

Client: Microsoft

Agency: facts and fiction

Construction: in own workshops





## Émotions – Collections of the Villa Vauban in a new light Les 2 Musées de la Ville de Luxembourg

Concept development / design / exhibition graphics / accompanying media / architecture / planning / construction

Client: Villa Vauban – Les 2 Musées de la Ville de Luxembourg, Luxembourg

Exhibitions: Villa Vauban, Luxembourg

Construction: in own workshops





## White space Citroen, AMI, Leipzig

Architecture / design

Client: Citroen

Planning and booth construction: Klartext





## Ski and snowboard shop Rösrath-Forsbach

Concept development / design / planning / construction

Client: Alpenstille

Construction: in own workshops





## Some clients we work for

Abraxas Systemberatung | Adunic | AG Gestaltete Umwelt | Allit | Alpenstille | Artebene | ASA Institut | ASA Data Systems | Atelier Markgraph | Balloni Dekorationen | Baumhaus Verlag | Biotherm | Biodentis | Biskon Yapı, Türkei | BKK | Bluelemon | Blue Wings | Börsenverein des Deutschen Buchhandels | Brandit | Brands and Trade Services | Bülow | BDLI Bundesverband der Deutschen Luft- und Raumfahrtindustrie | BMAS Bundesministerium für Arbeit und Soziales | BMWi Bundesministerium für Wirtschaft und Energie | Bundesamt für Naturschutz | BVI | Carlsen Verlag | Casino Container | Christo Uwe Schurr | Communicate | Contempo Consulting | Cultivaris | Daimler-Chrysler | DBU Deutsche Bundesstiftung Umwelt | Design Institut | Designwerkstatt Haus Aussel | Deutsche Bundesbank | Deutscher Archäologen Verband | Deutsches Museum | DFG Deutsche Forschungsgemeinschaft | digitalequipment | Dinger's Gartencenter Köln | DLR Deutsches Zentrum für Luft- und Raumfahrt | DOK Centrum Delft, Niederlande | ECM | Edenmarket | EKOM Sanitärmärketing | Emscher Genossenschaft Lippe Verband | Erdmann Design, Brugg, Schweiz | ESA European Space Agency, France | Experimenta Das Science Center | facts and fiction | Fraunhofer Gesellschaft IAO | Filmstiftung NRW | Follow Me | Ford | Foundation Human Nature | Freiraum | GAG | Gartenbau Botz | GPP German Property Partners | Gerling Versicherungen | Goldig | Greif & Contzen | GUM | Hamburg Messe und Congress | Heidelberger Druckmaschinen | Hering Bau Produkttechnik | Hightech Optik van der Ecken | Hoffmann | IDS Leibniz Institut | IGC, Australia | Illbruck | INQA Initiative Neue Qualität der Arbeit | Kaufhof Warenhaus | KIM | Kientzler Jungpflanzen | Klein | Koelnmesse | Kogag – Bremshey & Domning | Konzept und Design Köln | Kölnischer Kunstverein | KPMG | Kunst- und Ausstellungshalle der Bundesrepublik Deutschland | Laverda | Lichtschläger Optik | Lohmann Consulting | Lunas | Masterpixel, Österreich | mavidesign | Meyer Sound | media in motion | Mercedes-Benz | Micro Care | Microsoft | M.I.T. | Moderne Stadt | Monaco Inter Expo | Monoleasa | Moses Verlag | MP-Computer | MUNLV Ministerium für Umwelt u. Naturschutz, Landwirtsch. u. Verbraucherschutz des Landes NRW | Museum Schnütgen | Naumann und Göbel Verlag | MPO | NeMa | NewDocs | Next | Nordzucker | Erlebniswelt Nürburgring | Oberländer Optik | Oettinger Verlagsgruppe | On Air Production | Opel | Parfum Point Marketing | Phonecare | PLA, USA | Position 24 | Proven Winners Europe, Great Britain | Pupille Optik | Qualitätsmanagement Michels-Klein | RAL Deutsches Institut für Gütesicherung und Kennzeichnung | Rempen & Partner | RheinEnergie | MS Radio Marketing Service | Roberto Design International | RWE-Meteorit | Schallhandel | Schlumberger | Schokoladenmuseum Köln | Schulen ans Netz | SEB Bank | Smart Technologies Kanada | Sparkassen Finanzgruppe | Sparkasse Leverkusen | Stadtwerke Troisdorf | Take Part | Taxi Server | Telekom | Thienemann-Esslinger Verlag | Therapiezentrum Köln- Lindenthal | Ticoplant, Costa Rica | Tirolwerbung, Österreich | Tomy Badurina Fotografie | TraceCare | Trocellen | Trustsec IT-Solutions | Uniplan | VCI | VEMAG Verlags- und Medien AG | Villa Vauban – Les 2 Musées de la Ville de Luxembourg | Visteon | Vobis | Vok Dams | Wallraf-Richartz-Museum | W.I.S. Holding | Wissenschaft im Dialog | Xerox | Zentek



## Prices we gained for our projects

2017 FAMAB Award Bronze | 2017 B.I.E Award Bronze | 2017 German Design Award |  
 2017 Galaxy Award Bronze | 2012 EXPO Exhibitor Magazine's Expo Award | 2012 Gold Award  
 Expo | 2012 Galaxy Award Gold | 2012 EuBEA Gold | 2012 EVA Bronze | 2012 Expo Korea  
 awards | 2012 BoB Award Bronze | 2012 Golden Award of Montreaux Finalist | 2012 Designpreis  
 Deutschland Nominierung | 2011 EX Award Gold | 2011 if communication Award | 2011 Gala Award  
 Nominierung | 2011 Award of Montreux Nominierung | 2010 Galaxy Award Gold | 2010 Adam  
 Award Bronze, Kategorie XL für den Space Pavillon auf der ILA, Berlin | 2010 Designpreis  
 Deutschland Nominierung | 2008 iF design Award, Kategorie „Messeauftritte/Ausstellungen“  
 für eine Bionik-Ausstellung für Kinder im Auftrag von Atelier Markgraph | 2008 Designpreis  
 Deutschland Nominierung | 2007 Designpreis Deutschland Nominierung | 2007 red dot  
 designaward Bereich product design Sparte Audio | 2006 Green Panther Gold | 2001 1. Preis  
 EVA und 3. Preis ADAM für lab 01, Daimler-Chrysler | 1999 Nachlux; 2. Preis für die Kinderleuchte  
 Turnus; Internationale Möbelmesse, Köln | 1998 Lucky Strike Junior Award; 1. Preis für den  
 Kinderwagen Gecko | 1997 BauNetz Architektur-Internet-Preis; Auszeichnung für die „virtual  
 design exhibition“



**EXPO  
2020  
DUBAI  
UAE**



**EXPO 2017  
• Future Energy •  
Astana Kazakhstan**



**EXPO  
MILANO 2015**

**KÖLNISCHER KUNSTVEREIN**



**EXPO 2012  
YEOSU KOREA**



**Mercedes-Benz Museum**



**messe frankfurt  
ambiente**



**reddot design museum**



## Exhibitions where we presented ourselves

2022 Pavillon Deutschland – Expo 2020, Dubai, Vereinigte Arabische Emirate | 2022 Pavillon Monaco – Expo 2020, Dubai, Vereinigte Arabische Emirate | 2017 Pavillon Aserbaidschan – Expo 2017, Astana, Kasachstan | 2017 Pavillon Frankreich / Total – Expo 2017, Astana, Kasachstan | 2015 Pavillon Monaco – Expo 2015, Mailand, Italien | 2015 Pavillon Kasachstan – Expo 2015, Mailand, Italien | 2014 Orgatec, Köln | 2014 EuroShop, Düsseldorf | 2013 IFA Internationale Funkausstellung, Berlin | 2013 INDEX International Design Exhibition United Arab Emirates | 2013 CeBIT, Hannover | 2013 Exponatec Cologne – Messe Köln | 2012 Deutscher Pavillon – Expo Korea 2012, Yeosu, Korea | 2012 The Big 5 International Building & Construction Show | 2012 IFA Internationale Funkausstellung, Berlin | 2012 Orgatec, Köln | 2011 Exponatec Cologne – Messe Köln | 2011 EuroShop, Düsseldorf | 2010 Space Pavillon auf der ILA, Berlin | 2009 Exponatec Cologne – Messe Köln | 2008 Orgatec, Köln | 2008 Luxury please, Wien | 2008 IdeenPark – Messe Stuttgart | 2008 Lobby & Lounge – Genf, Schweiz | 2008 EuroShop – Internationale Messe, Düsseldorf | 2008 WoonIdee NL – Utrecht, Niederlande | 2008 Brisa sonic lounge – Ausgestaltung Loungebereich; Ambiente, Frankfurt | 2007 Science Days – Europa-Park Rust | 2007 We go sonic chair – Einzelausstellung; Walking Chair Design Gallery, Wien | 2007 Sonderausstellung red dot designaward; red dot design museum, Essen | 2007 NeckarPark-Fest – Mercedes-Benz Museum, Stuttgart | 2007 Rheindesign Festival – The Spirit of Blue Note; Spichernhöfe, Köln | 2007 [d3] design talents; imm – Internationale Möbelmesse, Köln | 2007 Città di Bologna Showroom; Passagen zur imm – Internationale Möbelmesse, Köln | 2005 anders als immer – Zeitgenössisches Design und die Macht des Gewohnten; internationale Tourneeausstellung des Instituts für Auslandsbeziehungen e.V. in Kooperation mit den örtlichen Goetheinstituten; Eröffnung: The Townhouse Gallery, Kairo, Ägypten | 2004 (1998-2004) bewusst, einfach – Das Entstehen einer alternativen Produktkultur; internationale Wanderausstellung des Instituts für Auslandsbeziehungen e.V.; Eröffnung: Vitra-Museum, Weil am Rhein; Stationen: Brasilien, Chile, Venezuela, Mexiko, Argentinien, Australien, Japan, Singapur, Indonesien, Israel | 2001 Guestroom; Beitrag zu Gemeinschaftsausstellung; Passagen zur Internationalen Möbelmesse, Köln | 2001 Design der 90er Jahre in Deutschland; Präsentation unseres Ausstellungsteil aus der 4:3 Ausstellung; Museum für Kunst und Gewerbe, Hamburg | 2000 4:3 – 50 Jahre Deutsches und Italienisches Design; „Moving Islands“ und „Design der 90er Jahre in Deutschland“; Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Bonn | 2000 10 Jahre Designförderung durch die Raymond Loewy Foundation; Agenturpräsentation auf der Ausstellung; Museum für Kunst und Gewerbe, Hamburg | 1999 Nachlux, Internationale Möbelmesse, Köln | 1998 Kinderwagen Gecko | 1998 Eigentlich könnte alles auch anders sein; Teilbereich innerhalb der Ausstellung von Peter Zimmermann; Kölnischer Kunstverein, Köln | 1997 Designforum: Design interaktiver Produkte; Vortrag „3d-Produktpräsentation – online (VRML)“ und Agenturpräsentation innerhalb der Ausstellung; Haus der Wirtschaft, Stuttgart | 1997 documenta X, Kassel; Sparkassen-Café als Künstler und Journalisten-Treffpunkt zur Kunstaustellung | 1997 BauNetz Architektur-Internet-Preis; Auszeichnung für die „virtual design exhibition“ | 1996 Medienforum, Köln; Präsentation Digitales Radio | 1996 Entwürfe für das dritte Jahrtausend; Jahresstipendium und Vortrag auf abschließender Konferenz der Hochschule für Gestaltung Ulm; Bearbeitung des Themas „Gestaltung virtueller Welten“ | 1995 Sonderausstellung Kindermöbel; Präsentation Kindermöbel Dolittle; Raum Objekte, Stuttgart

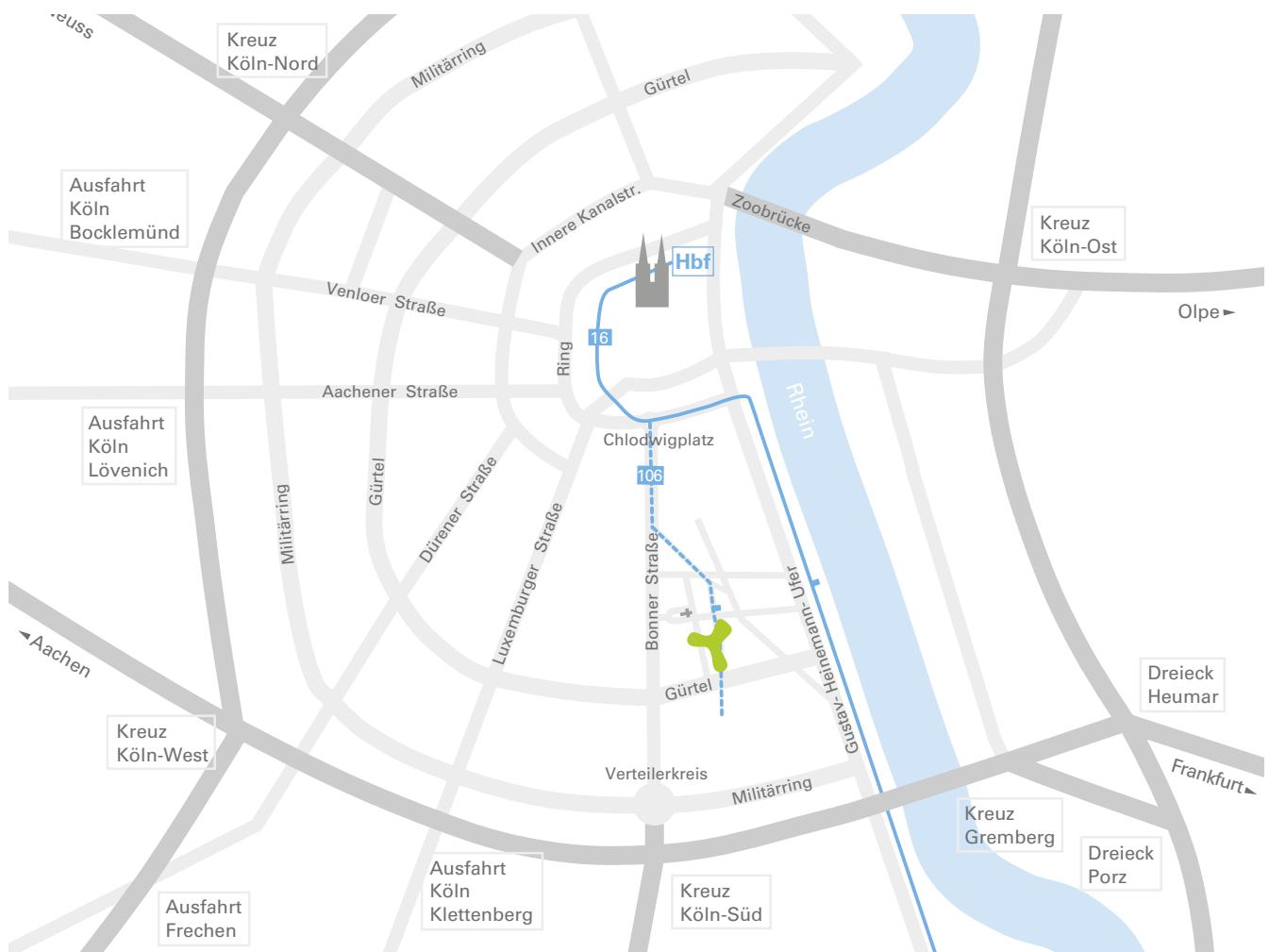


## Pressreleases about us

Books: Moderne Wohnaccessoires – h. f. ullmann | Designpreis der Bundesrepublik Deutschland 2008 – Birkhäuser | Toys for girls – fusion publishing | red dot design yearbook 2007/2008 | Design Inspiration 2007 – fusion publishing | 20 qm: Möbel für kleine Räume – Callwey Verlag | 4:3 Fünfzig Jahre italienisches und deutsches Design – Kunst- und Ausstellungshalle der Bundesrepublik Deutschland | Anders als immer – Zeitgenössisches Design und die Macht des Gewohnten | Annual Multimedia Jahrbuch – Metropolitan Verlag | Archive des Alltags, Heft 3 – Schack Verlag | bewußt, einfach: Das Entstehen einer alternativen Produktkultur – ifa Institut für Auslandsbeziehungen | Café Bar Bistro: Design und Gastlichkeit – Verlagsanstalt Alexander Koch | Design Calendar – Dumont Verlag | Innovation Handwerk: Zeitgenössisches deutsches Kunsthhandwerk, 6. Triennale | Köln Design Handbuch 001 – Emons Verlag | Messedesign Jahrbuch – avedition | The International Design Yearbook – Bangert Verlag

Magazines (selection): Abitare | About | AIT Zeitschrift für Architektur, Innenausbau, Technischer Ausbau | Allegra | Americaeconomia, Mexiko, Buenos Aires... | Arch, China | Architektur Exclusive Lifestyle 2012 | Art Aurea | Art Position | Audi Magazin | Baby Collezioni | baby wereld | Bild | BIZZ magazine | BusinessWeek | Casa Deco | casamia | collections international | DAB-Report | Der Bauherr | Design News Japan | design report | design vox | dds, das magazin für möbel und ausbau | Diseño Interior | edison | Elle | Elle Decoration | Euwid Magazin | FAZ Frankfurter Allgemeine Zeitung | financial times | form Zeitschrift für Gestaltung | GermanwingsMag | Glamour | Glamour, Griechenland | Hamburger Morgenpost | High Light | Hochparterre | Horizont | H.O.M.E. | Hotel&Technik | icon | In Magazine, Slovenien | InStyle, Ukraine | Interior Digest, Russland | Interni, Russland | Kölner Stadt-Anzeiger | Küchenhandel | Männer Vogue | Magazine Café, Schweden | magazinmuseum.de | Marie Claire, Italien | md möbel interior design | Mensch & Büro | Mercedes Magazin | Mondo Möbel Kultur | Neue Presse Hannover | Nursery Today | onoffice | Page | PIG, Italien | prestige design | prima maison, Frankreich | Prinz | Private Wohnräume | Public, Das GALORE Kulturjournal | Sing Tao Daily Property, China | smart homes | Spiegel | Stern | Trend & Style | Volkswagen Magazin | Wiener | wired | Wirtschaftswoche Spezial: Design | Wohn!Design | Woman | Xcentric

TV/Film (selection): Tagesschau – Special Feature Möbelmesse Köln, Sonderbeitrag sonic chair (15.01.07) | Deutsche Welle – Euromaxx, ausführliche Unternehmensdarstellung designatics mit Produkt Feature sonic chair (Januar 2007)



## How to contact us ...

Feel free to contact us.

We look forward to receiving an e-mail from you. We would also be happy to send you a detailed list of references. Perhaps we are the perfect partner to support your project.

designatics®

Bernhardstr. 105-107

50968 Cologne / Germany

Phone: +49 221 331111

Fax: +49 221 9321321

E-Mail: [info@designatics.de](mailto:info@designatics.de)

Web: [www.designatics.de](http://www.designatics.de)